

Social Welfare Awareness Scheme (SWAS Project)



Suzuki Motor Gujarat Pvt. Ltd,
Year: 2022-23 to 2024-25

About the Project

The Government of Gujarat, alongside the Government of India, is dedicated to improving living standards through various developmental schemes. However, a significant obstacle remains: many potential beneficiaries are unaware of these opportunities. To combat this, The Young Citizen of India Charitable Trust launched the "SWAS" (Social Welfare Awareness Scheme), with critical support from Suzuki Motor Gujarat Pvt. Ltd. Initially targeting nine villages in 2022-23, the project has now expanded to include nine additional villages in 2024-25, maximizing its reach and impact.

Objectives

- Enhance Awareness: Empower communities with comprehensive knowledge of welfare and health schemes.
- Facilitate Coordination: Foster collaboration among community members, local stakeholders, and government departments to streamline access to benefits.





- Enhance Networking: Build robust connections between community members and officials to ensure effective communication and implementation.

To achieve its objectives, the project conducted dialogues with government officials, organized workshops, and engaged with local leaders and community members. Regular strategic meetings ensured that implementation hurdles were promptly addressed. This collaborative effort with government officials is essential in guiding the community toward benefiting from available schemes.

Five transformative schemes were prioritized for implementation namely, old age pension scheme, widow pension scheme, Ayushman card, Shram card, and Sankat-mochan. Additionally, support is provided in crucial areas such as linking Aadhaar with PAN, conducting KYC with banks, issuing Aadhaar for young children, and rectifying ration card details.

Output and Outcome

- Despite the difficulties inherent in delivering government benefits, strategic visits to relevant offices ensured successful applications, approvals, and timely benefit

distribution. Workshops actively engaged communities, with government officials present to announce approvals and clarify requirements.

- Youth engagement sessions attracted 330 participants, emphasizing the importance of E-Shram and Ayushman Cards.
- Impact-driven workshops facilitated the



distribution of essential welfare cards, exemplified by the issuance of Ayushman cards and Shram cards in villages under the project.

- With the SWAS project, an impressive 4,988 individuals have successfully accessed vital welfare schemes. Ongoing meetings have ensured effective management and execution of the project, reflecting a strong commitment to community welfare.
- Old Pension: 110 individuals now receive Rs.

1,000 monthly, resulting in an impactful Rs. 13,20,000 disbursed annually.

- Widow Pension: 150 women benefit from Rs. 1,250 monthly, totaling Rs. 22,50,000 annually.

These remarkable achievements underscore our unwavering commitment to enhancing the lives of underprivileged individuals, driving positive change within our communities.



Details of beneficiaries of Govt. Schemes

Name of the scheme	No. of Beneficiaries	Monthly Amount Rs.	Yearly Beneficiary amount Rs.
Old Pension	110	1000	13,20,000
Widow Pension	150	1250	22,50,000

Village and Scheme Statistical Information: 2021-2025

Sr. No.	Village	Old Pension	Widow pension	Ayushman Card	MA Vatsalya Yojana	Sankat-mochan	E-Shram Card	Abha Card	Destitute Old
1.	Hansalpur	25	50	76	0	0	0	0	0
2.	Sitapur	42	23	55	236	2	0	0	0
3.	Jalisan	3	4	107	0	0	0	0	0
4.	Becharaji	7	7	76	0	0	12	0	0
5.	Becharaji	1	0	342	0	0	0	0	0
6.	Mera	6	5	358	0	0	8	0	0
7.	Finchadli	2	14	511	0	0	41	60	0
8.	Shankhalpur	6	19	53	16	0	0	22	0
9.	Naviyani	10	21	243	0	0	0	25	0
10.	Bechaaji camp	0	0	202	0	0	0	0	0
11.	Zanzarwa camp	0	0	237	0	0	0	0	0
12.	Sitapur camp	0	0	12	0	0	0	0	0
13.	Edla	5	1	222	0	0	40	0	0
14.	Dedana	0	0	338	0	0	33	0	0
15.	Kechrol	0	2	297	0	0	25	0	0
16.	Nayakpur	0	2	148	0	0	0	0	0
17.	Zanzarwa	0	0	151	0	0	32	0	2
18.	Shinaj	1	0	216	0	0	12	0	0
19.	Chandanki	0	0	56	0	0	2	0	0
20.	Vinchhan	0	0	95	0	0	0	0	0
21.	Kalri	2	2	319	0	0	44	0	0
22.	Dodivada	0	0	1	0	0	0	0	0
	Total	110	150	4115	252	3	249	107	2