

B. Environment Preservation



ONGC Mehsana, Year: 2024-25

ONGC Mehsana, in collaboration with the Young Citizen of India Trust, conducted a series of awareness activities across 15 villages in Mehsana, including Dediyan, Sametra, Mitha, Balol, Laxmipura, Kasalpur, Memadpur, Suraj, Punasan, Jagudan, Mevad, Linch, Palavsana, Boriyavi and Shobhasan. The theme focused on environmental protection and tree plantation. The initiatives featured traditional Bhavai performances and wall paintings in the villages. Additionally, they organized planting drives, as well as debate and drawing competitions in local schools.

Various activities were organized in 15 villages and 15 schools under the programme. To enhance community awareness on environmental issues, 15





ONGC કોર્પોરેટ ક્ષેત્ર, યંગ સિટીઝને યોજ્યો કાર્યક્રમ પર્યાવરણ રક્ષા : શાળા-કોલેજોમાં છોડાઈ રહ્યાં છે જાગૃતિ અભિયાન

મહેસાણા । (સં.વ્યૂ.અ.)

ઓ.એન.જી.સી. કોર્પોરેટ સોશિયલ રિસ્પોન્સિબિલિટી મહેસાણા અને યંગ સિટીઝન ઓફ ઈન્ડિયા ચેરિટેબલ ટ્રસ્ટના સહયોગથી સામેના સરસ્વતી વિદ્યાલયમાં બાળકોમાં પર્યાવરણની રક્ષા કરવાના ગુણો વિકસે તે હેતુથી પર્યાવરણ વિષયને લઈ ચિત્ર સ્પર્ધા યોજવામાં આવી હતી. જેમાં ૨૫ વિદ્યાર્થીઓએ તેમજ કિવજ સ્પર્ધામાં ૧૫ વિદ્યાર્થીઓએ ભાગ લીધો હતો. પ્રથમ, બીજો અને ત્રીજો નંબર પ્રાપ્ત કરનાર ટીમ અને વિદ્યાર્થીઓને પ્રોત્સાહિત કરવા ઈનામ વિતરણ કરવામાં આવ્યા હતાં. આ પ્રસંગે યંગ સિટીઝન ટ્રસ્ટના પ્રમુખ એસ.એ.મહેતા અને અમરભાઈ વ્યાસ હાજર રહ્યા હતાં. આ સ્પર્ધાના આયોજકોમાં શાળાના તમામ શિક્ષક ભાઈ-બહેનોએ સહકાર આપ્યો હતો. આ સ્પર્ધાને સફળ બનાવવા માટે સરસ્વતી વિદ્યાલયના આચાર્ય મુકેશભાઈ એન. પટેલે દરેકને અભિનંદન પાઠવ્યા હતાં. નોંધપાત્ર છે કે, શાળા અને કોલેજોમાં પર્યાવરણની જાળવણી માટે અભિયાન છેડવામાં આવી રહ્યાં છે. કારણ કે પર્યાવરણ મોરવાતાં ઋતુચક્રો પણ બદલાયાં છે અને જનજીવન ઉપર વિપરિત અસરો પણ થઈ રહી છે.



Bhavai shows were held—one in each village. A group of folk artists showcased performances that narrated stories of nature, emphasizing the importance of trees, water preservation, and sustainable practices. Wall paintings were created to communicate environmental messages effectively. Artists and local volunteers collaborated to produce vibrant murals depicting themes such as the water cycle and the significance of trees in the ecological system. Drawing competitions were organized in 15 primary and high schools, with themes such as 'Protecting Our Planet' and 'The Beauty of Nature'. Debate competitions took place in all selected schools, addressing pressing environmental issues like renewable energy and plastic bag bans. Supported by students, teachers, and school management, tree plantation drive was also held in each school.

Objectives

- Increase awareness about the importance of the environment and its preservation.
- Enhance participation of the village community and students regarding their role in preserving natural resources.
- Facilitate tree plantation in the project area.
- Encourage creativity in students to express their thoughts and solutions regarding environmental challenges.

Output and Outcome

- Around 5,000 people participated in the Bhavai shows fostering dialogue between the community and NGO partners about their environmental responsibilities.
- 90 wall paintings beautified the villages and served as ongoing reminders of the importance of environmental preservation.
- 225 children submitted artwork, showcasing their ideas related to sustainability. The competition concluded with an exhibition, encouraging community discussions on environmental issues.

- 225 students participated, promoting research and opinion formation while developing public speaking skills.
- 750 plants were planted in schools, with students volunteering for maintenance.

Recommendations

- Organize regular environmental awareness programs at multiple levels.
- Collaborate with NGOs and departments focused on environmental issues to provide resources and support.
- Implement educational programs on sustainability practices in schools.
- Encourage art and debate clubs to focus on environmental themes throughout the year.
- Engage the community in maintaining cleanliness and caring for planted trees.
- Protecting and preserving the environment is a significant challenge that requires long-term intervention and ongoing efforts.



