

## 'Let girl child be born and live' (beti bachao) campaign:



Colour bar, casteism and gender-bar are becoming critical problems in the world. At this time, women in India are losing their importance. This directly affects the women gender ratio. According to census 2001, Mehsana district is at the bottom so far as decreasing ratio of girl child is concerned. A campaign for "Save Girl Child and let her live" was therefore launched in collaboration with population of India and 'Chetna'. The activities have also been undertaken with 'Nehru Yuva Kendra ' in urban and Rural Areas. During the Campaign 'let the Girl Child take birth and live' the Caste groups were targetted where girl child ratio is decreasing and positive steps were taken.

